

## Letter from the Vice President for Regional Development, Outreach and Global Initiatives



**Dear Reader:**  
Greetings from the Office of Global Initiatives. Much has happened since our last newsletter!

Dr. Ann Weaver Hart, currently President of Temple University, was hired as President of the University of Arizona and will assume her new role July 1. At Temple, and previously as President of the University of New Hampshire, Dr. Hart has been a national leader in the internationalization of higher education. Dr. Hart chaired the APLU Commission on International Programs, and presided over numerous global efforts at her universities, including Temple's campus in Tokyo, Japan.

The UA's growing reputation as a Global Land Grant, and as one of the world's most relevant great universities, will be in great hands. We welcome Dr. Hart to Tucson, and we thank outgoing President Eugene Sander for his tremendous support during his years of service at the UA.

Many additional changes are underway, including the hiring of a new Study Abroad and Student Exchange director, the development of multiple dual degrees, and a range of other critical collaborations. More details on these and other developments in a future newsletter, but meanwhile, Viva los Gatos!

Sincerely,  
Mike Proctor, J.D.  
Vice President for Regional Development, Outreach and Global Initiatives

## International Education Spring Speaker Series

By Dale LaFleur

The Office of Western Hemispheric Programs, CONAHEC, the College of Education and the Office of Global Initiatives came together this semester to co-sponsor a series of speaking events focusing on various aspects of international education and regional development.

The first event, *"The End of Internationalization of Higher Education: Myth or Reality?"* occurred on February 23. Prominent international education experts responded to a recent publication on the subject co-authored by Dr. Uwe Brandenburg and Dr. Hans de Wit. Dr. de Wit, professor of internationalization and senior international officer at the University of Amsterdam and founder and former president of the European Association for International Education, introduced the topic and the expert panel debated how American universities can better prepare students as global citizens, looking at "internationalization" from varying perspectives. The panel also reviewed the past, present, and future roles of internationalization on college campuses in the U.S.



Dr. Hans de Wit

The next event March 19 was a presentation of the Organization for Economic Cooperation and Development (OECD) regional report for Southern Arizona titled *"Higher Education in Regional and City Development – Southern Arizona, United States."* Between 2005 and 2007 OECD conducted an intensive review of the interplay

between higher education institutions and their regions. The study, conducted in 14 regions in 12 countries, resulted in a coherent body of policy and practice, which included concrete recommendations for the national and regional authorities and for higher education institutions on how to mobilize for economic, social and cultural development in each participating region.

Based on the success of the first round of reviews, OECD conducted a Second Phase of the same study during 2008-2011 involving a new set of regions. Southern Arizona is the first region in the U.S. to participate in this policy-oriented study. The region is comprised of Pima, Santa Cruz and Cochise counties.

During the Southern Arizona study, OECD consulted representatives of higher education institutions, business leaders, government agencies and community-based organizations in order to better understand the dynamics of the important relationship between the region's higher education institutions and its economic, social and cultural development. The study included a self-assessment and a site visit by international experts. This independent analysis generated policy and programmatic recommendations for decision makers in our region.

The UA hosted the study with the support of Lumina Foundation for Education. The project also included the active participation of Pima Community College, Tohono O' Odham Community College, Cochise College and the University of Phoenix. To view the report visit <http://www.oecd.org>.



The final event on March 22 featured speaker Dr. Akiyoshi Yonezawa from Nagoya University in Japan. His talk, *"Internationalization of Higher Education in Japan and East Asia"* discussed the concepts of 'brain gain' and 'brain fostering' as key characteristics of the academic labor market in Japan based on the results of a recent survey. These concepts relate to different academic fields to varying degrees and directly impact the overall satisfaction of Japanese academics and their interest in working and collaborating globally or staying in Japan.



Dr. Akiyoshi Yonezawa

This speaker series is part of an ongoing effort to generate ideas and cross-cultural communication between leading experts in the field of higher education. As stated by de Wit, "Internationalization adapts to new circumstances. It is an ongoing process."



# Program Spotlight: University of Arizona MS MIS Global Dual Degree Program

By Dr. Daniel Zeng



香港城市大學  
City University  
of Hong Kong



In partnership with international educational institutions, the University of Arizona's (UA) MIS Department offers a global track of its successful MS MIS program.

The global dual degree program leverages the UA MIS's worldwide reputation and offers unique opportunities for international students who are motivated to tackle increasingly complex information system (IS) challenges and issues. Offering a balanced MIS educational curriculum, the program focuses on both technical and systems perspectives.

For over 20 consecutive years, *U.S. News & World Report* has ranked the UA MIS program among the top five in the country. MIS is a program of the Eller College of Management at the UA, which is internationally recognized for pioneering research, innovative curriculum, distinguished faculty, excellence in entrepreneurship, and social responsibility. Operationally, the global dual degree program is offered through the UA Outreach College.

Students entering the global dual degree program will complete at least 2 semesters of MS or MBA courses at partner institutions. They will then enroll in the UA MS MIS program to complete the UA portion. UA requires students to complete a 32-credit study plan (identical to that of UA's regular MS MIS program). Twelve (12) credits will be transferred from the partner's MS or MBA program and the remaining 20 credits will be earned through courses and

projects offered in Tucson, Arizona.

The current focus of the global dual degree program is serving students in Asia who have graduated from a research university in MIS and IT areas and want to pursue a career in financial services. The program attracts a number of high-quality students and helps promote UA/Eller/MIS in a strategically critical marker for higher education.

To ensure sustainable growth, the degree program is designed to broaden partnerships in an incremental and efficient manner. The potential partners are expected to be nationally-ranked research universities in Asia with a recognized MIS, MBA or IT program. Curricula are carefully screened to match UA requirements. In addition, to facilitate the development of international Memorandums of Understanding (MOUs) between the UA and interested partnering institutions, a template has been created with the collaborative input of all the units on the UA campus connected with international education. This template-based approach has proven to be quite effective. Currently, City University of Hong Kong and Korean Advanced Institute of Science and Technology have signed formal agreements with the UA to offer the global dual degree program to their students. Two additional partners, Harbin Institute of Technology and Tianjin University (both highly-ranked universities in China), and the UA have reached tentative agreements, with formal signing of the MOUs expected before summer 2012.

## New Global Living Learning Community on Campus

By Noelle Sallaz

Starting fall 2012, students can apply to live in the newly created Global Living Learning Community. This unique collaboration with Residence Life will



be housed at Manzanita-Mohave Residence Hall. By living in this community, students with international experience and global interests will have the opportunity to interact with one another and contribute to a greater understanding of each other and our world. While the Global Living Learning Community is open to all majors, it is an ideal fit for international students, students interested in foreign languages, area studies, Global Studies or programs with an international emphasis, and students who have participated in or would like to participate in study-abroad programs.

The Global Living Learning Community will allow students to bring global issues out of the classroom, into their living quarters and beyond. Selected students will be paired with an international or American roommate to facilitate cultural exchange and will be responsible for planning and participating in a number of global-themed

programs. These programs may include sessions on cultural adjustment, global awareness, international dinners, international movie nights, internationally-themed Tucson performances, and community service events. An additional benefit for members of the living learning community is in-residence advising from the International Student Services Office (ISS) and the Office of Study Abroad and Student Exchange (SASE). Through these programs, the Global Living Learning Community will offer International and American students the chance to be agents for global change on campus, community-wide, and if applicable, in their home countries.

To apply, students can view the Global Living Learning Community website at <http://www.life.arizona.edu/home/hall-living/featured-communities/global-community>. Any questions can be directed to Noelle Sallaz at [ncarampa@email.arizona.edu](mailto:ncarampa@email.arizona.edu).

# Preparing to travel abroad this summer?

UA Passports, formerly known as the Passport Application Acceptance Facility, makes it easy and convenient for the campus community and the general public to apply for and obtain U.S. passports. Visitors have the choice of applying for a U.S. Passport book or U.S. Passport Card. The U.S. Passport book is a globally accepted travel document that can be used with any mode of travel. The U.S. Passport Card is a wallet-size card that can only be used for land and sea travel between the United States, Mexico, Canada, Bermuda, and the Caribbean.

## Other on-site services:\*

**International Student Identity Card - \$22**

**International Teacher Identity Card - \$22**

**International Youth Travel Card - \$22**

**Notary Public - \$2.00 per notarial act**

**Passport Photos - \$10**

\*Payment for services is limited to check or money order.

UA Passports is located at 935 N Tyndall Avenue and is open from 8:30 am to 4:00 pm Monday through Friday. For more information on fees and what to bring with you on your visit to UA Passports visit <http://global.arizona.edu> or call (520) 626-7161.

## GLOBAL LENS 2012

# The University of Arizona Celebrates World Cinema Week

The Office of Global Initiatives, in collaboration with the Center for Latin American Studies, Africana Studies and Russian and Slavic Studies, will screen three Global Lens films in honor of World Cinema Week in April. The Global Lens series is part of the Global Film Initiative, a U.S.-based not-for-profit organization specializing in the support of independent film from Africa, Asia, Central & Eastern Europe, Latin America and the Middle East. Founded in 2002 to promote cross-cultural understanding through the language of cinema, the Initiative awards numerous grants to deserving filmmakers from around the world each year, and supports a touring film series entitled Global Lens. For more information about the Global Lens film series and Global Film Initiative programs, please visit: <http://www.globalfilm.org>. A list of films selected for screening can be found in the "Dates and Deadlines" section of this newsletter or at, <http://www.global.arizona.edu>.



THE GLOBAL  
FILM  
INITIATIVE

GLOBAL.ARIZONA.EDU

# Updates from International Faculty & Scholars

By Amber Tetreau-Segura

## UA Hosts Indigenous Language Experts

International Faculty & Scholars will assist with bringing indigenous language experts from Panama to the University of Arizona to lecture on the Wounaan language and collaborate with UA researchers during the American Indian Language Development Institute in the summer of 2012. These language specialists are highly regarded experts in their field and will be joining the UA using the J-1 Specialist category of the Exchange Visitor Program. Please join us in welcoming them this summer!

## Tucson Rodeo Event



International Faculty & Scholars hosted the 3rd Annual Day at the Tucson Rodeo on February 24, 2012. Thirty scholars joined International Faculty & Scholars staff for this outing. We enjoyed a beautiful, sunny day and a true Southwest tradition. A great time was had by all!

COLLEGE ADVISORY COMMITTEE  
FACULTY REPRESENTATIVES  
2011 – 2014

**Professor Robert Ariew (ex officio)**  
Second Language Acquisition and Teaching

**Anne Betteridge, Ph.D. (ex officio)**  
Center for Middle Eastern Studies

**Professor Peter Chesson**  
College of Science

**Professor Malcolm Compitello**  
College of Humanities

**Andrew Comrie, Ph.D. (ex officio)**  
Graduate College

**Sandy Dall'Erba, Ph.D.**  
College of Social and Behavioral Sciences

**Alain-Philippe Durand, Ph.D. (ex officio)**  
School of International Languages / Literatures and Cultures

**Professor Kevin Fitzsimmons**  
College of Agriculture and Life Sciences

**Linda Green, Ph.D. (ex officio)**  
Center for Latin American Studies

**Mary Hardin, Ph.D.**  
College of Architecture and Landscape Architecture

**Eleni Hasaki, Ph.D.**  
Honors College

**Mike Katz, Ph.D.**  
College of Pharmacy

**Jenny Lee, Ph.D.**  
College of Education

**Pierre Lucas, Ph.D.**  
College of Engineering

**Scott Lucas, Ph.D. (ex officio)**  
School of Middle Eastern and North African Studies

**Professor Carl Maes**  
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**Francisco Marmolejo (ex officio)**  
Office of Western Hemispheric Programs

**Suzanne Panferov, Ph.D. (ex officio)**  
Center for English as a Second Language

**Professor Ronald Pust**  
College of Medicine

**Cecilia Rosales, M.D.**  
College of Public Health

**Janet Sturman, Ph.D.**  
College of Fine Arts

**Ruth Taylor-Piliae, Ph.D.**  
College of Nursing

**James Van Arsdel (ex officio)**  
Dean of Students Office

**Professor Linda Waugh (ex officio)**  
Center for Educational Resources in Culture, Language and Literacy

**Professor Brent White**  
College of Law

**Daniel Zeng, Ph.D.**  
Eller College of Management

# Two New Advisors Join Study Abroad and Student Exchange

Study Abroad & Student Exchange (SASE) welcomed two new study abroad advisors to our advising team this year. Kendra Corey joined SASE in November, 2011 and Ken Simonds in February, 2012. We are pleased to take this opportunity to introduce them both to the greater University of Arizona community.



Kendra Corey is originally from western New York and attended the University of Richmond in Virginia where she earned her B.A. in Leadership Studies, with a minor in history. During her junior year at Richmond, she

spent a semester studying Maori culture and Australian and New Zealand history at the University of Otago in New Zealand. After graduation, she spent six months working and traveling in Australia before returning to her alma mater to work as the marketing and public relations coordinator for the Robins School of Business.

During 2008-2010, Kendra traveled throughout Southeast Asia, New Zealand, Costa Rica, and South America. She spent most of her time working in Alaska, Antarctica and teaching English in Chile. She is excited to be living in a warm climate after a cold two years!

Kendra is currently a master's student in the Higher Education Administration program at the University of Arizona and plans to graduate in May 2012. At SASE, she advises inbound and outbound students for programs in Italy and Northern Europe.



Ken Simonds spent his youth in the South, receiving his B.S. from Georgia Tech and his M.Ed. from the University of Georgia. Born to an American father and a Japanese mother, Ken was fortunate to have a bicultural

upbringing that eventually ignited a passion for all things international. This passion has led him to travel and experience as much of the world as he possibly can. His international experiences include attending high school in Thailand, teaching English in South Korea and Japan, interpreting for a professional Japanese basketball team, living in Turkey, and traveling throughout China, Vietnam, Cambodia, Singapore, Egypt, and Spain. In his free time, Ken is an avid sports fan and tech aficionado. Ken advises inbound and outbound students going on programs in Eastern Europe and Asia.

## Dates & Deadlines

**April 2, 2012:**

Faculty Research Development Grant deadline

**April 15, 2012:**

Study Abroad: Fall 2011 Travel Grant deadline

**April 16, 2012:**

Global Lens Film Screening: *Shirley Adams*, 2009, English and Afrikaans, with subtitles in English 4 pm, Harshbarger Room 206

**April 17, 2012:**

Tax filing deadline for those with income in 2011

**April 17, 2012:**

Global Lens Film Screening: *Song from the Southern Seas* (Pesn' Juzhnykh Morej), 2008, Russian with English subtitles 6:30 pm, Integrated Learning Center Room 119

**April 24, 2012:**

Global Lens Film Screening: *The Prize* (El Premio), 2011, Spanish with English subtitles 4:00 pm, Harvill Room 101

**May 3, 2012:**

Study Abroad Pre-Departure Orientation

**Fall 2012 International Orientation Dates:**

**August 7-9, 2012:**

Undergraduate Orientation

**August 8-9, 2012:**

Graduate Orientation

Visit <http://global.arizona.edu> for more information.

## Office of Global Initiatives

<http://global.arizona.edu>

**INSTITUTIONAL RELATIONS:**

University Services Building, Room 315, 888 N. Euclid Avenue  
PO Box 210158

Tel: 621-1900 – Fax: 626-3269

**INTERNATIONAL FACULTY & SCHOLARS:**

935 N. Tyndall Avenue  
PO Box 210528

Tel: 626-6289 – Fax: 621-2757

**INTERNATIONAL STUDENT SERVICES:**

915 N. Tyndall Avenue  
PO Box 210441

Tel: 621-4627 – Fax: 621-4069

**STUDY ABROAD AND STUDENT EXCHANGE:**

939 N. Tyndall Avenue  
PO Box 210529

Tel: 626-9211 – Fax: 626-9004

**UA PASSPORTS:**

935 N. Tyndall Avenue  
PO Box 210528

Tel: 626-7161 – Fax: 621-2757