

RETAILING AND CONSUMER SCIENCE

UA Rome

Spend a summer, semester, or academic year in Rome, Italy and take courses to satisfy your Retailing and Consumer Science major or minor requirements. The University of Arizona partners with the American University of Rome to offer you a variety of transferable courses to choose from with the help of your academic advisor. You'll pay your UArizona tuition and can use your financial aid and scholarships, including **AZ Excellence** and **Wildcat Excellence** awards in the fall and spring semesters!

Faculty in the Norton School of Human Ecology pre-approved the following list of classes. RCSC majors may apply up to 12 credits and RCSC minors may apply up to 9 credits from this pre-approved list toward RCSC program requirements.

UA ROME COURSES	APPLICABILITY TO RCSC MAJOR
CSC 201: Computer Applications for Business	ELCR Department Elective (Satisfies Computing Applications Requirement: MIS 111)
ECO 314: Global Value Chain Analysis	ECON Department Elective (Satisfies RCSC Upper Division Major or Minor Elective)
MKT 200A: Principles of Marketing	ELCR Department Elective (Satisfies RCSC Lower Division Major or Minor Elective)
MKT 301: Consumer Behavior	RCSC 240: Consumer Behavior (RCSC Required Lower Division Core Course)
MKT 305: New Product Development and Management	ELCR Department Elective (Satisfies RCSC Upper Division Major or Minor Elective)
MKT 309: Marketing Research	MKTG Department Elective (Satisfies RCSC Upper Division Major or Minor Elective)
MKT 316: Global Fashion Marketing	FCSC/FITS 333: Fashion Promotion (Satisfies RCSC Upper Division Major or Minor Elective)

Start planning by contacting your advisor: norton.arizona.edu/academic-advising

Learn more & start your application, go here: studyabroad.arizona.edu/rome

Additional questions? We're here to help!
Contact the Study Abroad Team
studyabroad@arizona.edu

studyabroad.arizona.edu
[@uastudyabroad](https://twitter.com/uastudyabroad)



THE UNIVERSITY OF ARIZONA
Study Abroad

GLOBAL TRACKS