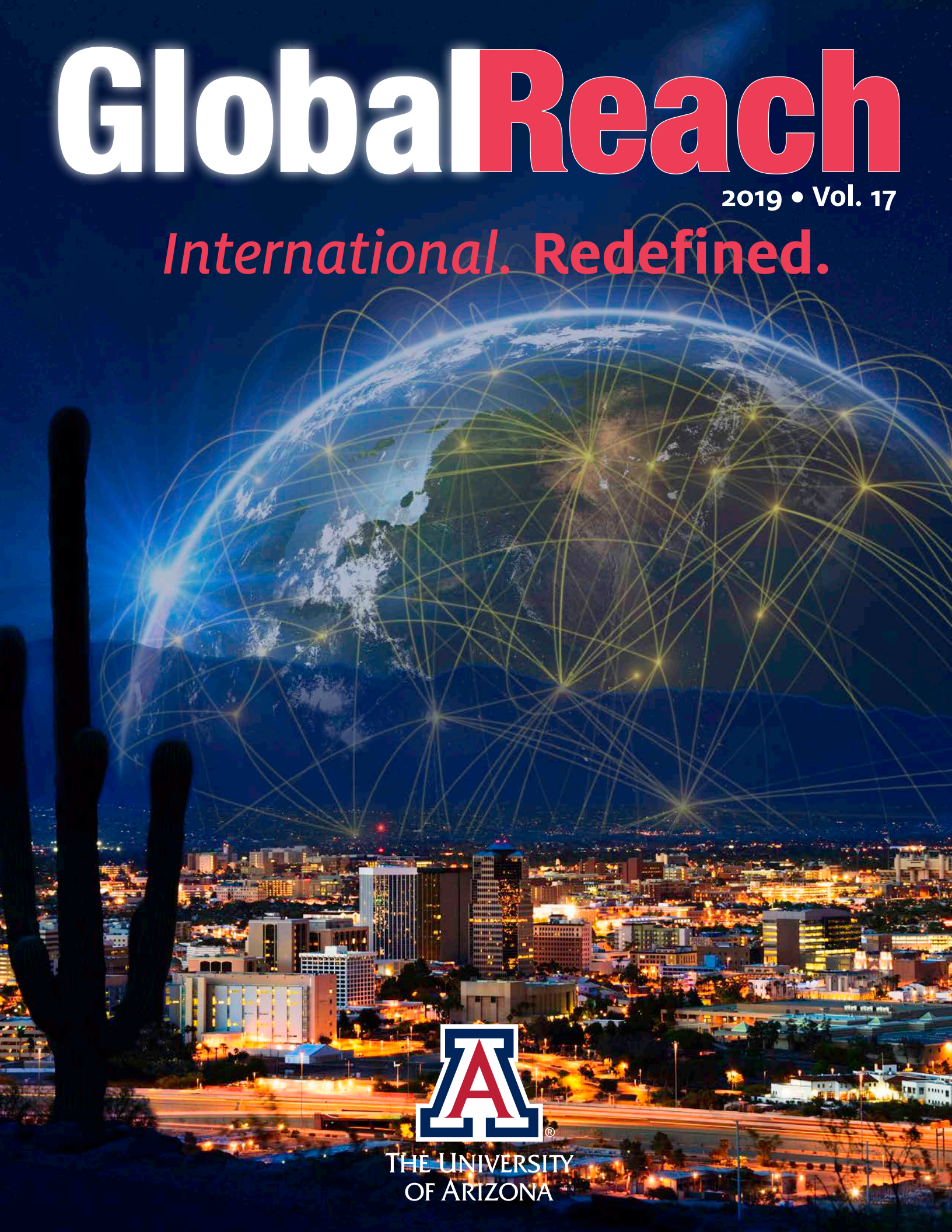


GlobalReach

2019 • Vol. 17

International. Redefined.



THE UNIVERSITY
OF ARIZONA



THE UNIVERSITY
OF ARIZONA



WELCOME!

to the 17th edition of Global Reach, a magazine that highlights the international strategy of the University of Arizona. This year, we embark on our boldest plan to date, and this publication outlines our vision for the future.

UA Global now serves as a central hub for global engagement—the result of a university-wide planning process that combined the offices of International Admissions, International Education, and Global Initiatives.

Working with partners in Arizona and across the world, we aim to set the standard for a global university.



We are excited to share with you in this magazine the UA's strategic vision for global engagement in the digital age. This vision, our most ambitious ever, centers around the following key commitments and initiatives:

- ▶ **GLOBAL CITIZENS:** The UA will be the top national university for study abroad enrollment.
- ▶ **GLOBAL PRESENCE:** The UA will deliver high-quality education to the world through a growing network of UA degree-granting locations, also known as micro-campuses.
- ▶ **GLOBAL PATHWAYS:** The UA will offer English language training and UA courses to high school students worldwide, preparing them for college in the U.S.
- ▶ **GLOBAL SKILLS PROVIDER:** The UA will become a leader in delivering scalable, timely, and relevant training to the world.
- ▶ **GLOBAL STUDENT BODY:** The UA Main Campus in Tucson will become a top destination in the United States for talented international students.
- ▶ **GLOBAL IMPACT:** The UA will become a leader in creating applied solutions to global challenges.



Brent White, J.D. (Photo: Balfour Walker Photography)


I thank the entire campus community for their roles in developing this strategy. We at UA Global look forward to working with you, and our international partners, to make it happen.

~ Brent White, J.D.

Vice Provost for Global Affairs

Dean of Global Campuses and International Education

Professor of Law, UA James E. Rogers College of Law



It is an exhilarating time at the University of Arizona as we implement our most ambitious global strategy to date. After a rigorous planning process, we united international offices across campus and set bold objectives to become a national model for global universities.

As part of our plan, we will continue to aggressively pursue the development of micro-campuses—UA degree-granting sites co-located in international universities—across the globe. This unique model has proven to differentiate the UA from every university in the world, giving our institution and our valued partners a competitive advantage.

Building on our strengths in business, engineering, and the sciences, to name a few, we will focus on global development like never before. The UA will establish a dedicated office to rally our talented faculty members around global projects based on their interests and expertise.

Students are the foundation of our university-wide strategy, and our global plan is no different. We want every UA student to have an international experience, and we will work to become a top national research university for the number of students studying abroad.

The UA is also laying the groundwork to enroll record numbers of international students at our main campus—and we are making strides in becoming a national leader for welcoming, supporting, and integrating these students. A vibrant global center is the cornerstone of this plan.

I look forward to the coming months as we extend our global networks, strengthen our international community in Arizona, and confront challenges around the world.

~ **Robert C. Robbins, M.D.**
President, University of Arizona



Robert C. Robbins, M.D.

UA GLOBAL

*Setting the standard for a
global university in the digital age*

GLOBAL CITIZENS.....	09
GLOBAL PRESENCE	19
GLOBAL PATHWAYS	25
GLOBAL SKILLS PROVIDER.....	26
GLOBAL STUDENT BODY	28
GLOBAL IMPACT	34



GLOBAL CITIZENS

“Studying abroad gave me a more global perspective on what I want to do with my life. It gave me an opportunity to actually get out and see many of the issues worldwide that could use attention. Getting to see where I could apply my passions to real-world situations will help guide my decisions on graduate school and beyond.”

~ **Zach Westman**
UA Chemical Engineering Major

OUR VISION

The UA will be the top national university for study abroad enrollment by 2025, developing a student body of global citizens.

- ▶ The UA will provide opportunities for all students to study abroad through a network of dedicated UA sites and other innovative and affordable programs.
- ▶ The UA will enable students to use University of Arizona financial aid for all UA Study Abroad programs and dramatically increase scholarship funding.

GLOBAL CITIZENS: *UA Study Abroad*



ARIZONA ABROAD LOCATIONS

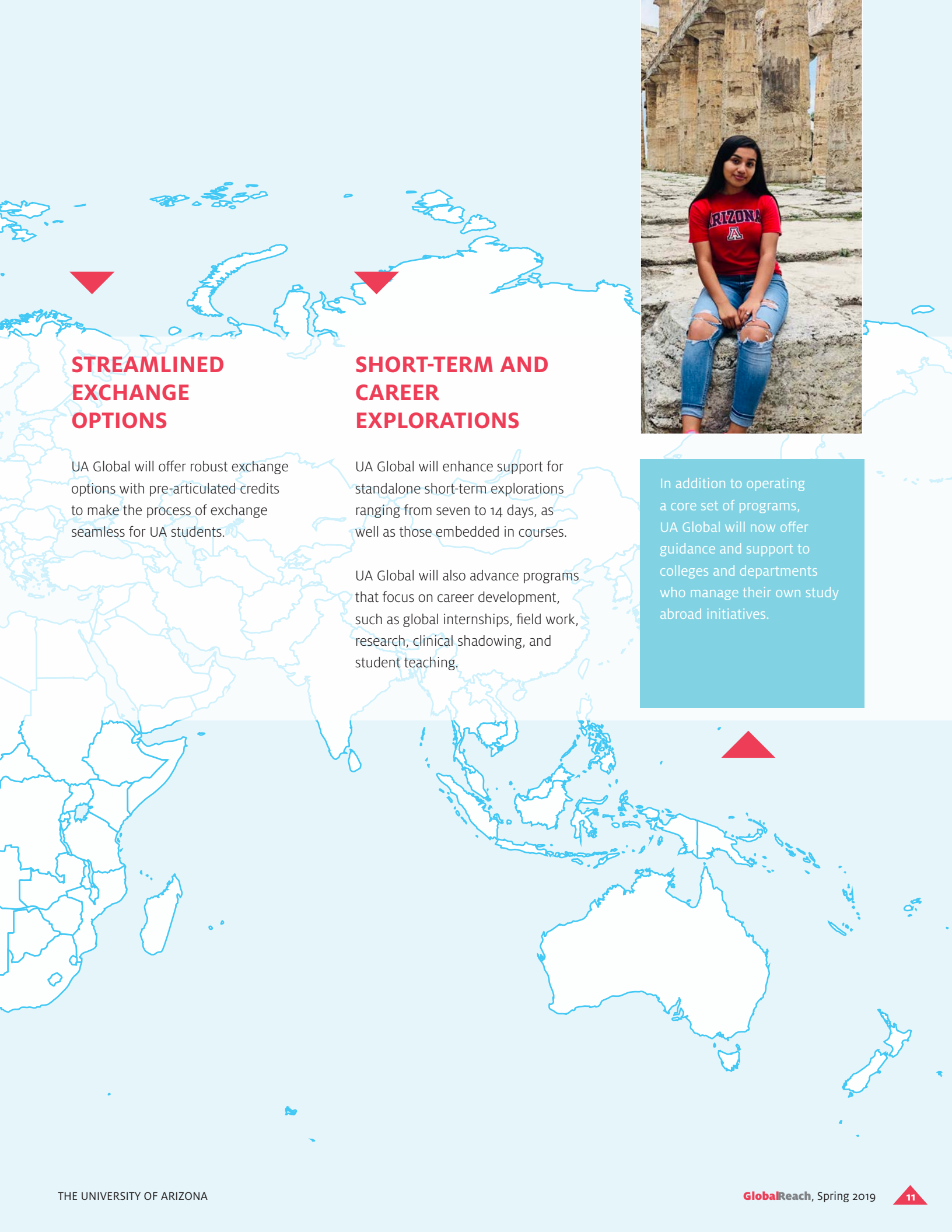
UA Global will establish a network of dedicated Arizona Abroad Locations at partner institutions worldwide where students pay UA tuition, receive UA financial aid, and stay on track toward their degrees as part of integrated curricular paths.

EXPANDED GLOBAL BRIDGE LOCATIONS

UA Global will offer the Global Bridge program in multiple locations, allowing incoming freshmen the opportunity to earn six credits abroad over the summer before their first semester in Tucson.

FACULTY-LED PROGRAMS

UA Global will encourage innovative faculty-led programs and strengthen faculty support and student recruitment.



STREAMLINED EXCHANGE OPTIONS

UA Global will offer robust exchange options with pre-articulated credits to make the process of exchange seamless for UA students.

SHORT-TERM AND CAREER EXPLORATIONS

UA Global will enhance support for standalone short-term explorations ranging from seven to 14 days, as well as those embedded in courses.

UA Global will also advance programs that focus on career development, such as global internships, field work, research, clinical shadowing, and student teaching.



In addition to operating a core set of programs, UA Global will now offer guidance and support to colleges and departments who manage their own study abroad initiatives.



GLOBAL CITIZENS: *Arizona Abroad Locations*

HOW IT WORKS

- ▶ The UA will operate study abroad programs at partner institutions across the globe.
- ▶ Students will pay UA tuition. The cost of attendance will be no more than the UA Main Campus in Tucson.
- ▶ Students will be able to apply all of their UA financial aid to study abroad.
- ▶ Students will choose from flexible course options including UA courses offered on-site, pre-articulated partner courses, and online courses.
- ▶ Students will seamlessly continue their degree programs abroad and stay on track toward graduation.
- ▶ On-site staff members will support students every step of the way to ensure students have a positive global experience.

“At the UA College of Humanities, our goal is to make study abroad opportunities accessible for every one of our students. Study abroad provides our students with some of the most sought after skills on the global job market: adaptability, intercultural competence, communication, multilingualism, and creative problem solving.”

~ **Alain-Philippe Durand, Ph.D.**
Dean, UA College of Humanities

Pictured at left: London, England, the site of a new Arizona Abroad Location.

GLOBAL CITIZENS: *Global Bridge*

EXPANDED OPTIONS

Building on the success of the first Global Bridge program in Orvieto, Italy, the UA will expand international destinations where students can earn six general education credits over the summer before their freshmen years. Global Bridge will provide a competitive advantage for recruiting students to the UA while giving freshmen a global perspective to guide their academic and personal paths.

Experienced instructors and staff will support students throughout the experience, from a specialized pre-departure program to three unforgettable weeks abroad. Participating students will find their places as citizens of the UA and the world before the fall semester ever begins.





“I learned so much about myself. It reiterated how much I want to spend time in other places, learning about other cultures. Global Bridge threw me into an independent environment right away. It set in stone that I can do this.”

~ Aidan
Global Bridge Experience
Hometown: Great Falls, Montana
Plans to Major in: Physics




“I learned communications skills. When there is a language barrier, you find creative ways to communicate. I can now apply this anywhere. Without Global Bridge, I wouldn’t have understood how college really worked. It definitely gave me a feel for what college would really be like.”

~ Carolina
Global Bridge Experience
Hometown: Tucson, AZ
Plans to Major in: Engineering



GLOBAL CITIZENS



“Study abroad gave me the opportunity to apply what I learned in the classroom to the real world. It is one thing to read a book or listen to a lecture, but it is incomparable to experiencing first-hand the material that most will receive through a material lens. Study abroad helped me set myself on a stronger path to achieve my future professional, academic, and personal goals.”

~ Bryn Sharp
UA Latin American Studies and Spanish Major



“If there’s a program that really speaks to you, do it! Even if you think it may be impossible due to financial constraints, like I once did, there are so many resources and scholarship opportunities out there. Traveling abroad gives you a greater sense of your place in the world.”

~ **Christy Fierros**

UA Environmental Studies and Geography Major



“The opportunity to learn another language was a great advantage for my career. Being able to work and adapt to new environments will also help me become a better engineer.”

~ **Jesus Alfonso Robles**

UA Electrical and Computer Engineering Major





GLOBAL PRESENCE

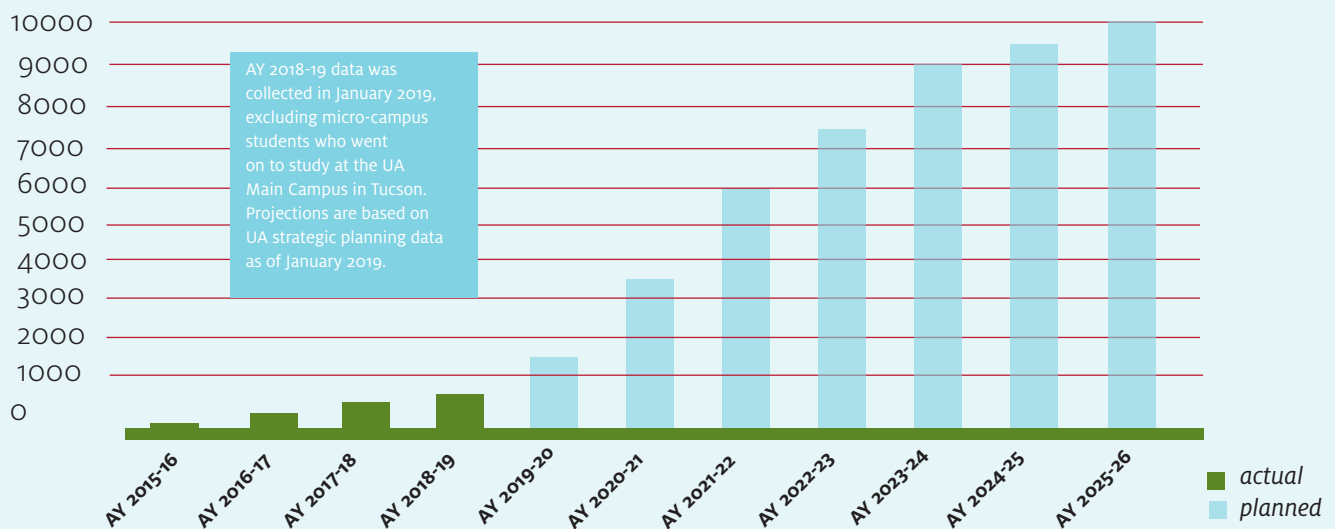


Students attending courses at the American University of Phnom Penh, the location of a UA micro-campus.

ACCESS TO UA DEGREES WORLDWIDE

The UA will deliver high-quality education to thousands of students around the world by operating 20 global locations, known as micro-campuses, by 2025. Building on the success of our current network, we will continue to grow student populations and programs together with our partners.

STUDENTS STUDYING at UA MICRO-CAMPUSES





Students studying at the American University of Phnom Penh, the location of a UA micro-campus.

Shared Campus

The partner university shares its campus, classrooms, and other facilities with the UA.

Shared Students

Students maintain their status at the partner university while dually enrolled at the UA.

Affordable Programs

Students pay approximately one-tenth of the cost of earning a degree in the U.S.

Shared Growth

The UA and the partner university advance capacity building and collaborative research.



UA Amman at Princess Sumaya University for Technology opened its doors to students in 2018.



UA Phnom Penh at the American University of Phnom Penh launched at a state-of-the-art campus in Cambodia's capital city in 2017.



UA Phnom Penh at the American University of Phnom Penh celebrated its first graduating class in 2018.

AN INNOVATIVE MODEL

Micro-campuses operate at universities worldwide where we collaboratively deliver dual degrees, build capacity with partners, and incubate research. Students earn degrees from the UA and the partner university, including accelerated master's options.

Students can complete their degrees entirely in their home countries or seamlessly transfer to any location in the UA global network, including the Main Campus in Tucson.

“The micro-campus model allows the Eller College to share our knowledge, network, and reputation with new markets that otherwise might not be accessible due to barriers to entry. Our micro-campus partners benefit by gaining access to top quality business education at a critical time in the economic growth of their countries. So it’s a win-win partnership, and it’s the future of higher education—where physical, geographic, and language barriers are removed to ensure education becomes an asset to all.”

~ **Paulo Goes, Ph.D.**

Dean, UA Eller College of Management

Collaborative Teaching

UA professors work with local professors to teach courses combining technology and interactive, in-person discussion.

Multiple Disciplines

Undergraduate and graduate degree programs vary by location based on partner university preference and local demand. Degrees include everything from engineering, business, and law to the arts and social sciences.

Global Connections

Students and faculty expand their personal and professional networks on a global scale.

A Seamless Network

Students can eventually earn one UA degree in four locations in four years.

GLOBAL PRESENCE

GLOBAL PRESENCE

\$1M GIFT WILL LAUNCH UA LOCATIONS IN MAURITIUS AND PERU

A \$1M gift from the Thomas R. Brown Foundations will jumpstart micro-campuses at universities in Peru and Mauritius, expanding the network of UA degree-granting locations worldwide.

The funding will support startup costs such as course development, training, and renovations, helping to establish UA Lima at La Universidad Peruana de Ciencias Aplicadas and UA Mauritius at University of Mauritius.



UA Mauritius at University of Mauritius will launch in 2019, the first location in Africa in the UA Global Micro-campus Network.



"This partnership has given me the opportunity to review, evaluate, and improve my teaching style. Most importantly, it has expanded my horizons to become a better professor."

~ **Farid Triawan**

Faculty of Engineering and Technology, UA Jakarta in Collaboration with Sampoerna University

"Micro-campuses connect us with prestigious international universities, paving the way for collaborative research to help us tackle global challenges. At the same time, we are able to offer leading-edge education to students across the globe, preparing them to succeed in a rapidly changing world."

~ **Robert C. Robbins, M.D.**
President, University of Arizona

Business Administration students from UA Phnom Penh at the American University of Phnom Penh traveled to the UA Main Campus in Tucson for graduation ceremonies in 2018.





GLOBAL PATHWAYS

ABOUT THE EARLY UNIVERSITY PROGRAM

The Early University Program will offer students across the globe the opportunity to develop English proficiency and to earn university credits while still in high school.

After successfully completing the program, students may continue their studies at any UA degree-granting location, including the UA Main Campus in Tucson, or they may transfer credits to another U.S. university.



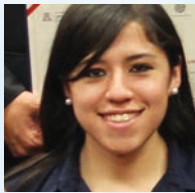
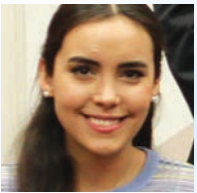
At left: The Early University Program will deliver high-quality education to high school students worldwide while also creating innovative pathways to the UA.

HOW IT WORKS

The Early University Program will employ a hybrid model of learning, combining online and supplemental face-to-face instruction. Affiliated high schools will provide space, facilitators, and other operational support.

- ▶ **University Credit**
Students may earn up to 30 UA credits on a schedule that works for them—either during full academic years or during semesters and summer breaks. All credits will count toward a UA degree or may be transferred to another U.S. university.
- ▶ **English Foundations**
The UA will offer foundational English language training through its Center for English as a Second Language, leading to endorsement for admission to the UA.

GLOBAL SKILLS PROVIDER



TRAINING FOR A BETTER WORLD

“The University of Arizona has been a valuable strategic partner. The quality of the program offered and its commitment to the training of our officers has been extraordinary.”

~ **Natalia Saltamacchia**
Director, Mexican Foreign Ministry's Diplomatic Academy

The UA will be the leader in providing scalable, timely, and relevant training across the globe.

WE WILL

- ▶ Provide professional-level education to students worldwide
- ▶ Create a positive impact in the communities and lives of participants
- ▶ Disseminate UA research on a global scale
- ▶ Expand our alumni base
- ▶ Become an influencing authority on skills development
- ▶ Create large-scale interventions while developing personalized learning paths



Students pictured above participated in the training program through the UA James E. Rogers College of Law.

UA TRAINING IN ACTION

A program jointly developed by the UA James E. Rogers College of Law and the Mexican Foreign Ministry is a prime example of what the University of Arizona will offer.

The UA worked with the Consulate of Mexico in Tucson and the Mexican Foreign Ministry's Diplomatic Academy to develop a training program to address the most common questions faced by diplomats, primarily related to U.S. immigration and criminal law.

UA law professors designed the courses and delivered them online to more than 75 members of the Mexican diplomatic corps, helping to enhance consular services and strengthen binational relations.

"These courses were designed in the best interest of U.S.-Mexico relations. We leveraged our expertise with the needs of their diplomatic mission and forged a partnership beneficial to both nations."

~ **Marc L. Miller, J.D.**
Dean, UA James E. Rogers College of Law

GLOBAL STUDENT BODY

A TOP GLOBAL DESTINATION

The UA will attract talented students from around the world and provide them with unparalleled support—from the moment they apply to the day they graduate. The UA will create a global campus in Tucson and reach 15% international student enrollment by 2025.

Melike
Home Country: Turkey
Academic Interest: Middle Eastern
and North African Studies



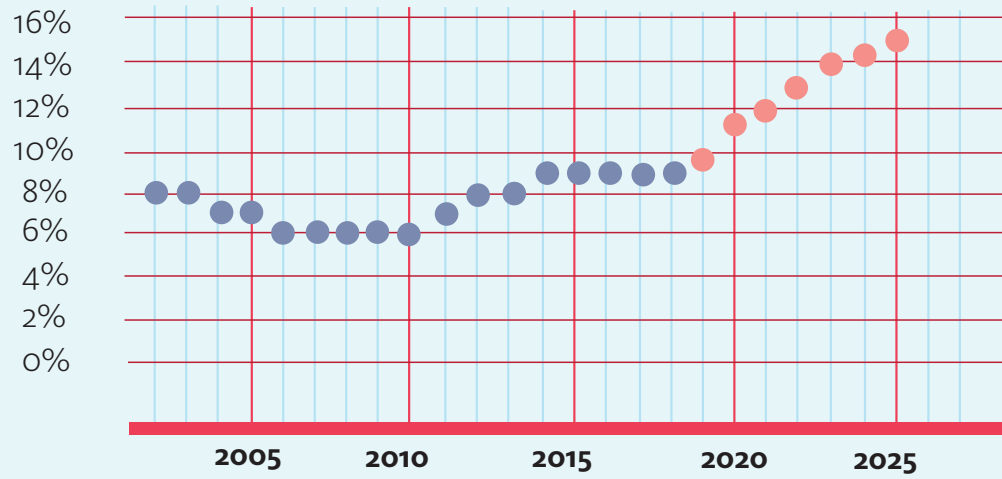
Jay
Home Country: Zambia
Academic Interest: Business



Farnoosh
Home Country: Iran
Academic Interest: French



Percent of International Students at the UA Main Campus in Tucson



The UA will work to increase the percentage of international students at its Main Campus in Tucson, leading to 15% international student enrollment by 2025.

● actual
● planned



International students formed a circle around the UA logo at McKale Memorial Center during International Education Week 2018. They received a copy of the group photo to save or to send home to friends and family.

GLOBAL STUDENT BODY

SYNERGISTIC RECRUITMENT

The UA will connect with freshmen, transfer, and graduate students through diverse recruitment avenues, including our micro-campus network, Arizona Abroad Locations, and short-term programs at the UA Main Campus in Tucson.

INDIVIDUALIZED ENROLLMENT COUNSELING

The UA will expand its team of highly-skilled enrollment counselors, each of whom will be bilingual and specially trained by region. A local team will admit students to the UA seamlessly, with quick processing and admission turnaround.

UNPARALLELED STUDENT SUPPORT

The UA will deliver concierge-level service once students arrive in Tucson. A specialized team will provide immigration, academic, and personal support—as well as opportunities for social interaction, leadership, and career counseling.





Camila
Field of Study:
Environmental Engineering
From: Brazil

"There is a very international community at the UA, so it's easy to connect with people. The professors are used to teaching international students, so we always feel like we're integrated. Tucson is really nice when it comes to food and culture. It's a good life!"



Mohamed
Field of Study:
Mechanical Engineering
From: UAE

"It's a surprising story how I ended up in Tucson. One of my high school teachers was from Tucson and graduated from the UA. He suggested I apply! The UA helped me so much, especially with the engagement resources."



Hadiqa
Field of Study: Biosystems Engineering
From: Pakistan

"I like the ambiance at the UA—specifically in terms of the people. As an international student, before arriving at a new university there is a lot of ambiguity about how you will be welcomed. Everyone in Tucson has been so nice."



Gagandeep
Field of Study: Management Information Systems
From: India

"I love how everyone is always smiling here! I used to travel a lot in India, but here I am getting to know people from different religions, different regions, and different countries. You get more exposure to how people think and how people are. It makes you more open."



Ryan
Field of Study: Geography and Information Sciences & Technology
From: China

"The International Student Services office enables us to interact with one another, to make friends, and to learn from native English speakers. They give us information about activities on campus, and that opens up so many networking opportunities."



Dalal
Field of Study: Journalism
From: Palestine

"At the UA, there is work, there is fun, there is entertainment—and it's all happening at the same time. It's the Wildcat spirit. Everything is available. I can study, go out, hike, go shopping, go to concerts, or hang out with friends."

GLOBAL STUDENT BODY

UA GLOBAL CENTER

The UA will create a warm and welcoming environment for all students, anchored by an inclusive global center.

The UA Global Center will be a one-stop shop for international student support throughout every phase of a student's UA journey. It will also include domestic students through intercultural activities, passport services, and a UA Study Abroad storefront.

The UA Global Center will house:

- ▶ International Student Services
- ▶ UA Study Abroad
- ▶ International Recruitment, Admissions, and Marketing
- ▶ International Faculty and Scholars
- ▶ UA Passports

It will also include:

- ▶ International food options
- ▶ Expanded THINK TANK academic support services
- ▶ Outdoor event space
- ▶ Student lounge areas
- ▶ Advanced computer labs
- ▶ Recreational activities such as tai chi and yoga

In the long-term, the UA will develop a surrounding international village where students will enjoy internationally-themed dorms, indoor and outdoor event spaces, and UA Global offices.

Intercultural Events



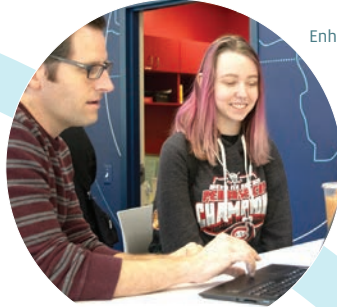
Globally-inspired Food



Spaces to Study and Relax



Enhanced Academic Support



A VIBRANT SPACE FOR EVERYONE

The UA Global Center will be the hub of intercultural activity on campus and will create a space for the entire UA community—international and domestic—to gather, make connections, and have fun.

On-site U.S. Passport and Photo Services



School Spirit Programs



Recreational Activities



At left: A conceptual sketch of the UA Global Center exterior. Renovations will make the space a hub for international activity on campus.



GLOBAL IMPACT

CREATING GLOBAL SOLUTIONS

The UA will become a leader in creating applied solutions to global challenges.

OUR VISION

The UA will establish an Office of Global Projects and reach \$10M in project funding each year by 2025.

An aerial photograph of a coastal region, likely in Norway, showing a large body of water with several islands and peninsulas. A long, narrow bridge or causeway connects some of the islands. In the foreground, there are several large, circular aquaculture pens (fish farms) with green netting, connected by white lines to a central boat or platform. The background shows a range of mountains under a cloudy sky.

The Office of Global Projects will mobilize our world-class faculty members to create practical, applied solutions to some of the world's most pressing challenges. We will focus on sustainability, work collaboratively with communities, and use our expertise to create positive impact across the globe.”

~ Jeffrey Goldberg

Interim Senior Vice President for Academic Affairs and Provost



Environmental Stewardship & Resilience



Human Rights



Public Health



Rule of Law



THE OFFICE OF GLOBAL PROJECTS WILL

- ▶ Focus on sustainable international development and training
- ▶ Locate funding opportunities, assemble global teams, and assist with proposal development
- ▶ Build connections with government agencies, contractors, development banks, and industry leaders
- ▶ Leverage UA strengths in Public Health, Natural Resources & Conservation, Climate Science, Engineering, Education, Applied Anthropology, among others—as well as area-studies expertise

Arid Lands & Agricultural Development



Climate Change Predictions





**THE UNIVERSITY
OF ARIZONA IS
TOP RANKED**

TOP 50

PUBLIC UNIVERSITY

— U.S. News & World Report, 2019

TOP 1%

**52 OUT OF 18,000
SCHOOLS**

— Center for World University Rankings

"This is a fantastic reflection of the incredible talent we have here at the UA. Our faculty's commitment to groundbreaking research strengthens our position as becoming a global leader in the Fourth Industrial Revolution, and we will continue our climb among the ranks of the world's premier universities."

~ *Robert C. Robbins, M.D.*

University of Arizona President

UA GLOBAL

GLOBAL CITIZENS.....	Harmony DeFazio Executive Director UA Study Abroad <i>defazioh@email.arizona.edu</i> Lisa Turker Director Arizona Abroad Locations <i>lturker@email.arizona.edu</i>
GLOBAL PRESENCE	Cristina Castañeda Senior Director Global Locations <i>acc1@email.arizona.edu</i>
GLOBAL PATHWAYS	Chris Johnson Director Early University Program <i>chrisjohnson@email.arizona.edu</i>
GLOBAL SKILLS PROVIDER.....	Joe Carella Assistant Dean Eller Executive Education <i>carella@email.arizona.edu</i>
GLOBAL STUDENT BODY	Stephanie Adamson Senior Director Global Recruitment <i>adamsons@email.arizona.edu</i>
GLOBAL IMPACT	Ryan Jones Executive Director Global Projects <i>drryanjones@email.arizona.edu</i>
CONTACT US.....	Brent White Vice Provost for Global Affairs Dean, Global Campuses and International Education Professor of Law, UA James E. Rogers College of Law <i>brentwhite@email.arizona.edu</i>



THE UNIVERSITY OF ARIZONA
Global





THE UNIVERSITY
OF ARIZONA



THE UNIVERSITY OF ARIZONA

Global

888 N. Euclid Avenue, Ste 322
P.O. Box 210158
Tucson, AZ 85721
(520) 621-1900
global.arizona.edu

